Trends Impacting the Retail Facilities Maintenance Industry

The FM Role is No Longer Tactical - Top FM Skills of the Future

- Financial literacy for complete profit and loss discussions that will drive capital spend decisions based on trends and analyses
- · Using technology to drive efficiencies
- · Energy management knowledge
- · Ability to communicate from the C-suite to the front line
- A vision to see beyond today's problems to tomorrow's solutions



Relationships Sell - FM Service Suppliers Must Excel in 4 Areas



Business Acumen
Show value by providing
customized proposals that help
achieve financial goals



Technology
Understand how technology
can help customers - not just
how technology works



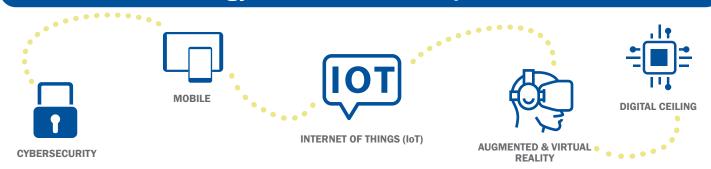
Co-opetition
Offer advice on products not sold
by your company to build trust and
the relationship



Swipe & Deploy

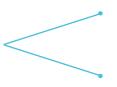
Observe new practices in other areas of retail to offer innovative solutions to customers

5 Technology Trends that Will Impact Retail FM



Evolving Shopping Environment Expanding Roles of FMs

- **Leased Vacant Properties**
- 2 Stand Alone Stores Transition to Mall Space
- **3** Re-Invented Shopping Center Environments



FM must serve as property manager of leased stores and take on a larger role in maintaining transformed retail environments and keep them attractive to new shoppers

Increasing Regulatory Trends Affecting Facilities Maintenance









